

## Using IT for longer - conserving resources Our mission explained in detail

## A world worth living in

We stand for a world in which things are used for a very long time, in the best case timelessly. For us, this is the decisive answer to conserving resources and raw materials and keeping our planet liveable for future generations. We are therefore committed to ensuring that the use of things is designed for longevity, recyclability and alternative use from the outset. We are looking for solutions that enable longer use than usual. In this way, we want to lead life on earth in a healthy cycle with nature in order to leave behind a more beautiful and liveable world for our children and grandchildren.

## What do we do for this?

CC4 has set itself the task of making IT equipment usable for longer and thus helping to conserve resources. Extending the life cycle of IT equipment is an enormous contribution to sustainability. With ultra-short product cycles, extreme energy consumption, rapid battery replacement requirements, oversized equipment, overexploitation of rare resources.



and unresolved recycling issues, IT is often a burden on our environment and anything but sustainable. However, we no longer want to do without the benefits and advantages of IT. On the one hand, we are therefore looking for clever solutions that enable IT equipment to be used for longer and, on the other hand, we also want to create access to longer use of IT equipment.

## How do we do it?

All our services and products are aimed at timeless use and therefore resource conservation. This is the "what we do". Our services and products should be an experience and give our customers pleasure. This is the "how we do it". We should also enjoy implementing our corporate mission.

"Our services and products conserve resources and give our customers pleasure!"